1.0 IDENTIFICATION /

1.1 Product Name: EXECUTIVE CLOUT
1.2 Product Type: High Alkaline Liquid Laundry Builder
1.3 Hazard Rating: Health: 3 Fire: 0 Reactivity: 1

Substances Subject to SARA 313 Reporting Are Indicated by "#"

2.0 HAZARDOUS COMPONENTS /

<table>
<thead>
<tr>
<th>CAS No.</th>
<th>% PEL</th>
<th>TWA</th>
</tr>
</thead>
<tbody>
<tr>
<td>1310-73-2</td>
<td>28</td>
<td>2C</td>
</tr>
<tr>
<td>102-71-6</td>
<td>1-5</td>
<td>No</td>
</tr>
<tr>
<td>mixture</td>
<td>1-5</td>
<td>No</td>
</tr>
</tbody>
</table>

STEL = ACGIH short term exp. limit (15 min)  PEL = OSHA 8 hr ave in air
TWA = ACGIH 8 hr average  C = ceiling limit in air, do not exceed

3.0 PHYSICAL DATA /

3.1 Appearance: Clear colorless to light tan liquid
3.2 Solubility in Water: Mixes with water in all proportions
3.3 pH: 12.0 - 13.0 (at 1%)
3.4 Initial Boiling Point: > 220 deg F / 104 deg C
3.5 Specific Gravity: 1.350 @ 68 deg F / 20 deg C

4.0 FIRE AND EXPLOSION DATA /

4.1 Special Fire Hazards: None, does not support combustion.
4.2 Fire Fighting Methods: Use method appropriate for surrounding fire.
   Keep water from entering containers, generates significant heat

5.0 REACTIVITY DATA /

5.1 Stability: Stable under normal conditions of use and handling.
5.2 Conditions to Avoid: Reacts vigorously with acids. Reacts with soft
   metals i.e. aluminum or zinc, producing flammable hydrogen gas.
   For mixing, add slowly to surface of solution to avoid splashing.

6.0 SPILL OR LEAK PROCEDURES /

6.1 Cleanup: Dike or dam large spills. Pump to containers or soak up
   on inert absorbent. Flush residue or small spills to sanitary sewer.
6.2 Waste Disposal: Consult state/local authority for limits on chemical
   waste disposal. Unused product is RCRA corrosive (D002).

7.0 HEALTH HAZARD DATA /

7.1 Effects of Overexposure to Concentrate:
   Eyes: CAUSES CHEMICAL BURNS. May cause blindness.
   ++ Immediate water flushing is vital in case of eye contact ++
   Skin: CAUSES CHEMICAL BURNS. Harmful contact may not cause
immediate pain. If Swallowed: HARMFUL OR FATAL. Causes chemical burns of mouth, throat and stomach. If Inhaled: Causes moderate to severe irritation or bronchitis, depending on exposure. People with lung problems may be more affected.

8.0 FIRST AID /

Eyes: Flush at once with cool running water. Remove contact lenses and continue flushing for 15 minutes, holding eyelids apart so as to rinse entire eye. SEEK MEDICAL ATTENTION IMMEDIATELY. Skin: Immediately flush skin with plenty of cool running water for at least 15 minutes while removing contaminated clothing and shoes. Discard or wash before reuse. If Swallowed: Rinse mouth at once; then drink 1 or 2 large glasses of water. DO NOT induce vomiting. NEVER give anything by mouth to an unconscious person. If Inhaled: Immediately move to fresh air.

IMMEDIATELY CALL THE MEDICAL EMERGENCY NUMBER, 1-800-328-0026, A POISON CONTROL CENTER, OR A PHYSICIAN

9.0 PROTECTIVE MEASURES /

9.1 FOR CONCENTRATE:

Eyes: Wear chemical splash goggles. For continued or severe exposure wear a face shield over the goggles.
Skin: Wear any impervious gloves, synthetic apron, other protective equipment as necessary to prevent skin contact.
Respiratory: Avoid breathing mists or vapors of this product.
Note: Provide access to emergency eye wash and shower.

10.0 ADDITIONAL INFORMATION /


KEEP OUT OF REACH OF CHILDREN

The above information is believed to be correct with respect to the formula used to manufacture the product in the country of origin. As data,