



# Soft 'N Brite™

Delicate Laundry Detergent

### Background

Formulated with a near neutral pH to provide a gentle, but effective cleaning product for casual wear garments, such as golf shirts, casual shirts and slacks.

### Typical Application

Expands laundry cleaning opportunity by allowing the cleaning of casual wear garments without the harsher pH detergents commonly used for shirt laundering. A simple one product cleaning system that could be used with a softener or conditioner, although not required.

### Top 3 Highlighted Characteristics

1. Phosphate Free
2. Water
3. Formulation Savings



### Soft 'n Brite

	Code	Description	
<b>Process</b>	Solvent Cleaning	S - W	Water
		C -	Anionic
		C - 0	Anionic - Nonionic
	Introduction	P - I	Injection
		P - L	Liquid Product
<b>Cleaning</b>	Formula Combination	D - 6	Soil Suspension
		DA - 3	Whitening Agent
		DA - 5	Fragrance Blend
<b>Economics</b>	T - 1	Formula Savings	

### Recommended Stimulants & Treatments

Concentrated Laundry Degreaser	Degreaser
Old Blue	Starch
Vivia	Starch
Rigid	Powdered Starch
Soft n Fresh	Softener
Horizon	Powdered Bleach
Formula Z	Booster
Scent Away	Odor Neutralizer
AllStar	Odor Neutralizer

### Available SKUs

- L-SNB06G 6 gallon Case
- L-SNB06P 6 gallon Pail
- L-SNB20D 20 gallon Drum