



PowerBrite™

Wetcleaning Detergent

Background

Laidlaw formulated this lower pH detergent to substitute water based cleaning “wet cleaning” for traditional “dry clean only” garments. The pH of the detergent is closer to natural fibers and human skin, and when this is coupled with a gentle cycle and other supplements, dry clean only garments can be cleaned via this new “wet clean” process.

Typical Application

Cleaners looking for an alternative to a solvent based cleaning process can use wet cleaning. Wet cleaning has become very popular in areas where dry cleaning solvents, specifically perchloroethylene, are under regulatory pressure. Wet cleaning operations require the appropriate chemicals and equipment to be able to process dry clean only garments in water.

Top 3 Highlighted Characteristics

1. pH Balanced
2. Water
3. Systems Savings



PowerBrite

| | Code | Description |
|--|--------|--------------------|
| Process | | |
| Solvent Cleaning | S - W | Water |
| | C - | Anionic |
| | C - 0 | Anionic - Nonionic |
| Introduction | P - I | Injection |
| Cleaning | | |
| Formula | D - 5 | Controlled pH |
| | D - 6 | Soil Suspension |
| Combination | DA - 5 | Fragrance Blend |
| Economics | | |
| | T - 1 | Integrated Savings |
| Recommended Stimulants & Treatments | | |
| AquaSize | | Sizing |
| SoftenAll | | Conditioner |
| AllStar | | Odor Neutralizer |

Available SKUs

- | | |
|-----------|----------------|
| L-PWRB06G | 6 gallon Case |
| L-PWRB06P | 6 gallon Pail |
| L-PWRB20D | 20 gallon Drum |